

The Global Aerospace, Defence, Security and Energy Conference



Sponsorship Opportunities

February 6-8, 2018 • Calgary, Canada





ConvergX™ 2017 at the Sheraton Suites Eau Claire.

ConvergX™

The Global Aerospace, Defence, Security & Energy Conference

The ConvergX™ conference is purposefully designed as a common interest platform connecting senior industry executives. Engagement of these sectors to collaborate and accelerate growth through innovation is the business objective. These are existing global industry partners who understand the requirements on all levels to deliver new business supply chains, diversify their portfolios, and engage in long term viable business connections.

Delivering Access to Key Decision Makers

As traditional methods of profitable business development are being replaced by unique, tactical oriented methods of connecting markets, ConvergX™ delivers a “business ready” environment. Take advantage of an unparalleled opportunity for sponsors, speakers, and delegates to build business opportunities with adjacent markets. ConvergX™ is uniquely positioned to support bridging the commercialization gap to accelerate building business.



Expert Speakers with engaging presentations

2017 Conference Advisory Committee

C-Fer Technologies, Calgary Economic Development, Canadian Forces, Canadian UAVS, CCC, CFN Consultants, Cracked Pepper Event Strategy, Dentons, Enbridge, Engie, Federal Fleet, FMJ Solutions, GD Canada, General Electric, government of Alberta, Global Affairs Canada, Halliburton, Harris Corporation, Lockheed Martin, Maher Consulting, MDA Corporation, MEG Energy, MetaMaterials, The Method Effect, Painted Pony Petroleum, Pivotal Point, Rockwell Collins, Rolls Royce, Suncor, Tecterra, Thales, The Boeing Company, Trade Commissioner Service, Ultra Electronics, University of Calgary, Vital Alert, WāVv, WED

Unique to the Energy Sector

The Energy industry utilizes similar technology as the defence sector with obvious unique outcome requirements. There is a significant need to facilitate investment and acquisition of technology or service by Aerospace, Defence and Security companies. As such, there is an opportunity for cross-sectorial diversification and immediate business opportunities of your



Unique to the Aerospace, Defence, & Security Sectors

The Energy sector is recognized as the most receptive to the innovation needs of Defence and vice versa. With equal levels of technological capabilities and needs, both industries are accustomed to the demand for innovation and global delivery of technology.



Common to All Sectors

The conference will provide an opportunity for companies to meet, learn about each industry, initiate meaningful dialogue to create growth opportunities, encourage investment dollars into the Mining, Energy and Aerospace, Defence & Security sectors while benefiting companies and their clients from those strategic relationships.



You Will Also:

- Learn where the real and immediate opportunities are in the industries
- Engage other industries to provide solutions that your company already has expertise
- Attend panel session delivered by world class experts
- Participate in B2X sessions between Aerospace, Defence, Security, and Energy leaders
- Determine corporate ability to provide R&D investments to or receive from any sector
- Create industrial allegiances for export
- Find a significant opportunity for diversification

Founders Sponsorship

Limited to 5 Founders

Value: \$25,000.00 CDN

- Opportunity to deliver a 5 minute address on Day 1
- Opportunity to sit on a panel or provide a Keynote, in relevant subject areas
- Opportunity to distribute one (1) piece of marketing collateral to be provided by the Sponsor.
- Full Access for up to six (6) guests to the Founders Lounge
- Six (6) ConvergX™ Full Conference Passes
- Six (6) Expert Guided Scotch Tasting Event Passes
- Full Page Ad in the Official ConvergX™ Event Guide
- Logo recognition on ConvergX™ media throughout conference
- Logo Recognition on Sponsor Signage
- Logo, where possible and applicable, on marketing collateral and advertising for ConvergX™
- Access to the ConvergX™ B2X Portal

Gold Sponsorship

Unlimited

Value: \$15,000.00 CDN

- Opportunity to sit on a panel or provide a Keynote, in relevant subject areas
- Opportunity to distribute one (1) piece of marketing collateral to be provided by the Sponsor.
- Full Access for up to four (4) guests to the Founders Lounge
- Four (4) ConvergX™ Full Conference Passes
- Four (4) Expert Guided Scotch Tasting Event Passes
- One Half Page Ad in the Official ConvergX™ Event Guide
- Logo recognition on ConvergX™ media throughout conference
- Logo Recognition on Sponsor Signage
- Logo, where possible and applicable, on marketing collateral and advertising for ConvergX™
- Access to the ConvergX™ B2X Portal

Silver Sponsorship

- Three (3) ConvergX™ Full Conference Passes
- Three (3) Expert Guided Scotch Tasting Event Passes
- One Third Page Ad in the Official ConvergX™ Event Guide
- Logo recognition on ConvergX™ media throughout conference
- Logo Recognition on Sponsor Signage
- Logo, where possible and applicable, on marketing collateral and advertising for ConvergX™
- Access to the ConvergX™ B2X Portal

Unlimited

Value: \$10,000.00 CDN

Bronze Sponsorship

- Two (2) ConvergX™ Full Conference Passes
- Two (2) Expert Guided Scotch Tasting Event Passes
- One Quarter Page Ad in the Official ConvergX™ Event Guide
- Logo recognition on ConvergX™ media throughout conference
- Logo Recognition on Sponsor Signage
- Logo, where possible and applicable, on marketing collateral and advertising for ConvergX™
- Access to the ConvergX™ B2X Portal

Unlimited

Value: \$7,000.00 CDN

Awards Sponsorship

- Innovation Award Sponsor **SOLD**
- Cross Sector Technology Award - **Available**
- Cross Sector Companies Award - **Available**
- Logo recognition on Convergx™ media throughout conference
- Logo Recognition on Sponsor Signage
- Logo where possible and applicable on marketing collateral and advertising for Convergx™
- Access to the Convergx™ B2X Portal

Limited to 3 Sponsors

**Value: \$5,000.00 CDN/yr
(5yr Commitment)**

Convergx™ Awards Night/Scotch Tasting Sponsorship

- Opportunity to give a welcome speech on Awards Night
- Three (3) Convergx™ Full Conference Passes
- Three (3) Expert Guided Scotch Tasting Event Passes
- One Third Page Ad in the Official Convergx™ Event Guide
- Logo recognition on Convergx™ media throughout conference
- Logo Recognition on Sponsor Signage
- Logo, where possible and applicable, on marketing collateral and advertising for Convergx™
- Access to the Convergx™ B2X Portal

EXCLUSIVE

Value: \$10,000.00 CDN

Luncheon Sponsorship

- Day 1 February 7th, 2018
- Day 2 February 8th, 2018

Limited to 4 Sponsors

Value: \$7,000.00 CDN Each

Same benefits as a Bronze Sponsor

Kick-Off Reception Sponsorship

EXCLUSIVE

Value: \$5,000.00 CDN

- Opportunity to give a Welcome Delegates speech at Kick-Off Reception Night
- One (1) ConvergX™ Full Conference Pass
- One (1) Expert Guided Scotch Tasting Event Pass
- One Third Page Ad in the Official ConvergX™ Event Guide
- Logo recognition on ConvergX™ media throughout conference
- Logo Recognition on Sponsor Signage
- Logo, where possible and applicable, on marketing collateral and advertising for ConvergX™
- Access to the ConvergX™ B2X Portal

Session Sponsorship

Limited to # of Sessions

Value: \$5,000.00 CDN

- Opportunity to provide one (1) Emcee per session to introduce the speakers and Moderate the session throughout
- One (1) ConvergX™ Full Conference Pass
- One (1) Expert Guided Scotch Tasting Event Pass
- One Third Page Ad in the Official ConvergX™ Event Guide
- Logo recognition on ConvergX™ media throughout conference
- Logo Recognition on Sponsor Signage
- Logo, where possible and applicable, on marketing collateral and advertising for ConvergX™

Charging Station Sponsorship

Exclusive

Value: \$5,000.00 CDN

- Display your company branding on a mobile charging station, placed in networking foyer throughout the Event
- Sponsor provides artwork to spec
- One (1) full conference pass

Break Sponsorship

Limited to 4 Sponsors

Value: \$3,000.00 CDN

- One (1) ConvergX™ Full Conference Pass
- Logo recognition on tent cards and Break Sponsor signage
- Access to the ConvergX™ B2X Portal

WiFi Sponsorship

Limited to 4 Sponsors

Value: \$5,000.00 CDN

- One (1) ConvergX™ Full Conference Pass
- Logo recognition on tent cards for WiFi Sponsor
- Access to the ConvergX™ B2X Portal

Delegate Handbook Advertising

Unlimited

- Full Page Ad
- Half Page Ad
- Third Page Ad
- Sponsor to provide artwork and information to specifications

Value: \$600.00 CDN

Value: \$300.00 CDN

Value: \$150.00 CDN

CONVERGX™

WHERE INDUSTRY LINES DISAPPEAR

February 6-8, 2018 Calgary, Canada

For more information and media requests contact:

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